

Why your fundraisers benefit from becoming a member of the Fundraisers Alliance Belgium

The Fundraisers Alliance is the community of professional fundraisers in Belgium that strives to professionalize fundraising.

Research by HoGent and FAB in 2021 shows that 70% of people working in fundraising haven't had any training in fundraising. It is important to invest in the skills of those people involved in the fundraising department of your organization. FAB helps them to develop skills and collect knowledge to do an awesome job.

FAB brings them **knowledge** (through newsletter, conferences, education sessions, possibility to come in contact with experts ...), by **educating and training them**, by connecting them with colleagues from other organizations and **exchanging experiences**, by **representing the fundraisers on a higher level** and by **building confidence among the general public** and organizations in which these fundraisers are active.

What's in it for the fundraisers?

- **Personal professional development** through information, education and network opportunities.
- It is not about 'not knowing how to do their job' but about **learning from their peers and how they tackle similar challenges as a fundraiser.**
- **Belonging to a warm community of peers** and being able to turn to their colleague-members with practical questions.

These are the advantages for your organization:

- **Capacity building concerning fundraising** (what the fundraisers learn is made explicit through internal notes and storage of ppts/documents)
- **Visibility of your organization** as an organization concerned with continuous learning and professional enhancement
- **Recognition of your organization as committed to the general societal cause of fundraising**

What is the investment for your organization?

- Membership fee starts at 150€ (VAT excluded). –Group membership for non-commercial organizations: as of 3 people becoming a member they get a 15% discount. All info can be found on www.fundraisersalliancebelgium.be/become-a-member.
- Time for the fundraisers to attend the free conferences/webinars: approximately 3 hours per conference/ webinar (+- 4 times per year)
- Extra's for educational sessions: we offer (half-) day masterclasses or hands-on workshops. Members can participate at reduced participation fees.

These organizations are convinced that their fundraisers benefit from a FAB membership:

11.11.11, Alzheimer Liga Vlaanderen, AMUZ, Artsen Zonder Vakantie, Be Planet, Bond Zonder Naam, BOZAR, Broederlijk Delen, çavaria, CAW Oost-Vlaanderen, Child Focus, Child-Help, De Ark Vlaanderen, Design Museum Gent, Dierenartsen zonder Grenzen, Dokters van de Wereld, Eqla asbl, European Youth Forum, Fairfin, Festival van Vlaanderen Brussel, Fietsersbond, FOMU, Fondation Charcot Stichting, GAIA, Greenpeace Belgium, Handicap International, KANAL, KIKIRPA, Kom op tegen Kanker, KU Leuven Foundation, Kunstencentrum Vooruit Gent, Les Amis des Aveugles, Les Petits Riens, Leuvens Kankerinstituut, Liga voor Mensenrechten, Mamas for Africa, Memisa, MS-Liga Vlaanderen, Missing You, Mucovereniging, Muziekcentrum De Bijloke, Natagora, Natuurpunt, Netwerk Tegen Armoede, Oscare, Oxfam Belgium, Pax Christi Vlaanderen, Plan België, Rode Kruis-Vlaanderen, Sensoa vzw, SOS Kinderdorpen, Stichting Pelicano, Stichting Tegen Kanker, Straatverplegers, ToekomstATELIERdelAvenir, Trias, Universiteit Hasselt, UZA Foundation, UZ Brussel, Via Don Bosco, Vluchtelingenwerk Vlaanderen, VUB Foundation, Welzijnszorg, WSM, Ziekenhuis Geel, ...

Take a look at the website for the complete list.

Want to join in supporting professional enhancement of fundraisers in Belgium?

Do not hesitate to take a look at the website www.fundraisersalliancebelgium.be or contact FAB at info@fundraisersalliance.be or 09 233 48 66.